

## **Course Outcome - B.Com**

### **Objective of Course:**

- To instil the ethical and moral values to cope up with the everchanging demand of commerce and industry.
- To provide opportunity for students to pursue an exhilarating and gratifying career in the industrial and financial sectors.
- To empower students by providing latest and upgraded knowledge to face the challenges of the corporate world.

### **Outcome of the course:**

To achieve the specified objectives, there are numerous subjects which are being taught and relevance of these subjects are mentioned below:

- Financial accounting familiarizes students with basic theory, concepts and practice of financial accounting and also enables students to apply accounting principles, concepts, conventions and standards.
- Computer Application in Business create and invent things, a good knowledge of technology and interest in applications of computer which make students proficient in analyzing and evaluating data and computer Accounting System develop deep insight into the computerized accounting software and the basics of Tally and its importance in today's digitalized business environment. Students will be able to manage Company accounts using Tally.
- Business communication Stimulating student's creative thinking by developing clean and lucid writing skills and enhance overall Oral and Presentation skills of students. And also helpful in overall development of personality of the students
- Income Tax Law provides knowledge to the students regarding computation of total income under the five heads and define tax complicacies and structure and also enable them to file Income Tax return on individual basis and assessment proceeding.
- Basic knowledge of various types of laws like business law and company law provides overview on laws related to formation and Governance of a company.
- Management subjects such as marketing management, Human Resource Management and Principles of Management provide opportunity to deal with real business situations prevailing in any company.
- Practical Knowledge towards Corporate Accounting develop an understanding of accounting for share capital and debentures and be able to maintain accounts of corporate and also helpful in integrating the Companies Account as per Schedule VI of the Companies Act, 2013.
- Cost Accounting enables students to analyze and evaluate information for cost ascertainment, planning, control and decision making.
- Financial Management & Management accounting enable the students to learn the overall framework of financial decision making in a business unit.
- GST provides knowledge regarding overall GST structure and their implications in economy.

- Auditing Familiarize students with basic auditing principles & procedures and also articulate about the process of auditing and the steps performed in every business unit (especially company's)
- Business Statistics provide a basic knowledge of the application of statistics to business disciplines and develop ability to analyze and interpret data to provide meaningful information to assist in making management decisions for sharpening the analytical skills.

### **Course- M.Com**

#### **Objective of the course**

- To acquaint a student with conventional as well as contemporary areas in the discipline of Commerce.
- To provide intense management knowledge and inculcate ability to frame, analyse and solve complex management problems and take decisions
- To enable a student well versed in national as well as international trends.
- To develop team work, leadership and managerial and administrative skills.

#### **Outcome of the Course:**

To achieve the specified objectives, there are numerous subjects who are being taught and relevance of these subjects is mentioned below:

- Organisational behaviour and HRM provide in depth knowledge about process of formation of group behaviour in an organization set up and enable the students with in-depth knowledge of various practices followed by HR managers.
- Accounting for Managerial decision and Financial Management develop knowledge about Business Finance and make them proficient in taking financial decision.
- Entrepreneurship Development encourage the spirit of self-employment among students.
- Corporate Governance educates about the codes and regulations of mechanism for successful business.
- Marketing management & Strategic Marketing enables students to learn the planning and execution of the marketing process and learn how to outperform the competitors in corporate world.
- Advertising and Sales Management enable students to learn about how to create effective advertisements and managing sales and sales force.
- Marketing research train the student to develop conceptual, applied and research skills as well as competencies required for effective problem solving and right decision making in routine and special activities relevant to commerce and industry.
- Computer application in business enable to create and invent things, a good knowledge of technology and interest in applications of computer which make students proficient in analyzing and evaluating data and-Commerce provide an analytical framework to understand the emerging world of ecommerce and to make the learners familiar with current challenges and issues in e-commerce.